

THE GILLETTE INVITATION

Dear BIC and Wilkinson,

I would like to invite you to discover a narrative saga hosted on Gillettenarrative.com, a literary and editorial project of my exclusive ownership.

The project has been built around fifty-eight years of family connection to the Gillette brand and to competitors whom I have always respected.

Within this independent body of work, you will find stories in which your companies appear as literary figures inside a declared work of fiction. The tone is affectionate, ironic, and respectful. There is no official connection with your organizations, nor any intention to damage your brands, trademarks, reputation, or commercial interests.

My hope is simple:

that you enjoy the reading experience.

And even more importantly, that you enjoy it entirely at my expense, because everything is available free of charge.

No subscriptions.

No paywalls.

No hidden conditions.

Only stories.

You will also discover that Gillettenarrative has developed its own independent presence on the web. Any visibility your brands may receive inside this universe should be considered nothing more than a personal tribute from a lifelong Gillette Man who has always respected worthy competitors.

The purpose is not competition.

The purpose is memory.

The purpose is storytelling.

And perhaps, from time to time, a smile.

Respectfully,

Ferdinando Frega