# PRODUCTION

Ferdinando Frega – Nando the Scribe



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So She was the first to find herself having to produce, and she did it in her thoughts, first, as all intelligent living beings do.

But her average lifespan was short, she died on average at 21, raw food carried an intestinal bacterial flora that turned into infections and irritation of the internal organs, and her life cycle was limited.

The story only changed later, when fire and man arrived together, but we don't know which of the two entered her head first. One thing is certain though: the two elements disturbed her, and the first thing she did was manage and change them both, and from that precise moment she never stopped again.

She taught man how to handle fire, what use to make of it, where often passion and impulsiveness were strong and uncontrolled. She, with her ways, produced serenity and rage, as women still do today, at a distance, without physicality — they call it women's magic.

The thing She immediately understood was that to produce, you needed ideas and workers; the first action she took was to give orders.

She said to man: for now, let's change house, and from the caves, a cramped place that had housed them for years, man built the pile dwellings, the first public housing of history, with no municipal taxes but with a precise address.

First pile dwelling, right side, second floor, apartment 1, but with no intercom, out of respect for privacy — and besides, she always wanted advance notice before receiving visitors, she wanted to be found prepared, not caught off guard and criticized, and after millions of years, nothing has changed.

She held the idea that improvement lives inside change, and the new productive activities of ideas were the natural vehicle for optimizing situations.

So in the morning she would leave the pile dwelling to go gather flowers, and bring them into the little building — beautifying meant the prelude to selling, and this was the image, what society asks of people and rightly values.

So productive activity was a very serious thing; only after that could one think about creating the product and selling it, but how to do it.

Nature did the rest: the first true production was creating other humans, making children, procreating — that meant production had begun.

Ferdinando

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