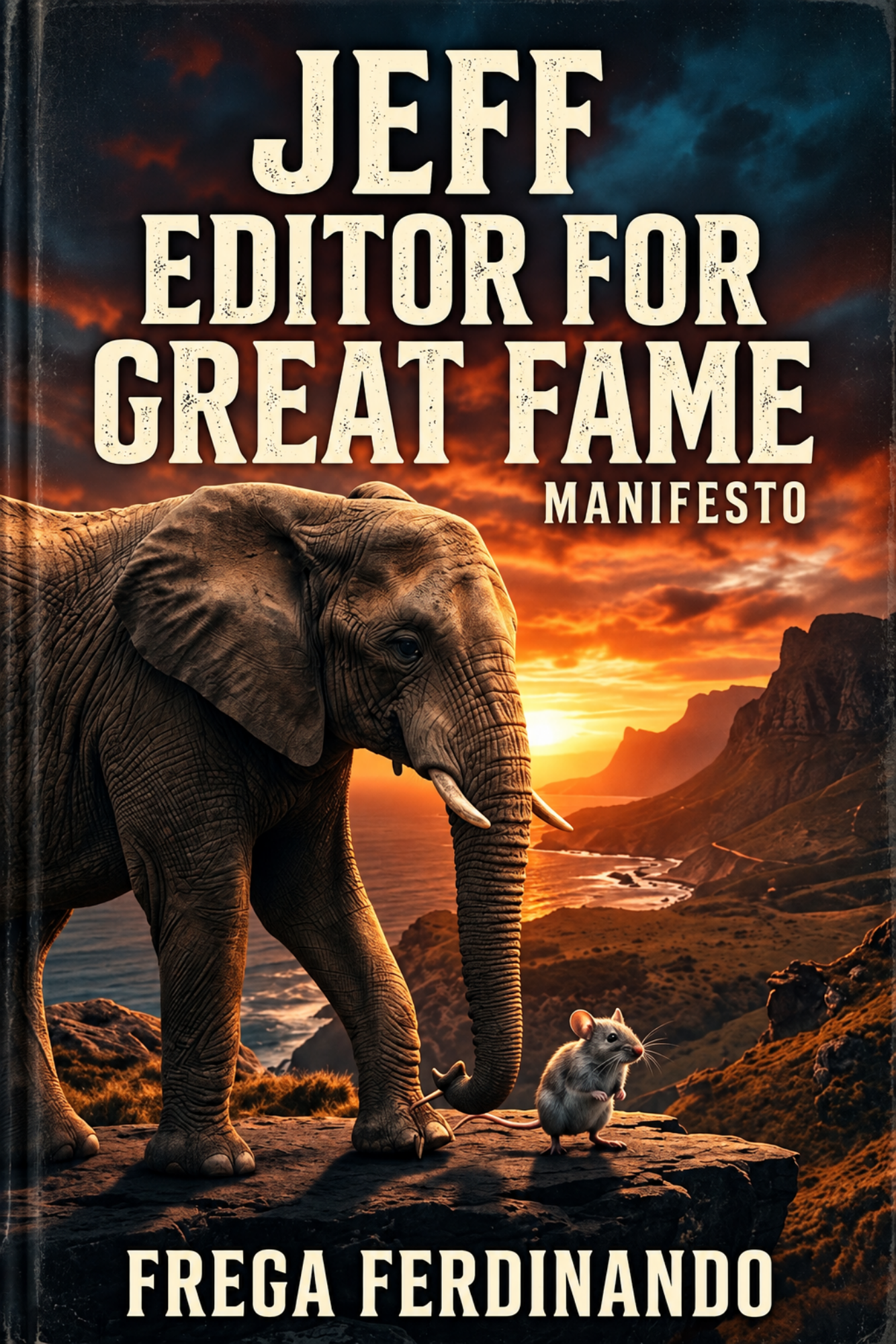
JEFF EDITOR FOR GREAT FAME

MANIFESTO



FREGA FERDINANDO

JEFF EDITOR FOR GREAT FAME

Manifesto

Writers, women and men alike, are economically vulnerable. In general, they do not fully understand commercial dealings or what lies behind the business. Caught up in the illusion of trust that the moment inspires, they often fail to realize that the people facing them do not share their values.

They are involved in a publishing business that, for better or worse, generates money, even if the returns do not truly reflect the work. They would find it hard to bear being excluded from the one great system that accepts everyone. So they voice neither dissent nor opposing ideas, for fear of being thrown out. To them, it would be a tremendous loss, and no one thinks about their own freedom.

The author behind Gillettenarrative.com knows the system. He also knows how many millions of authors around the world have felt robbed of their dignity and trust. Yet no one would spend USD 500 on lawyers to pursue USD 10,000 in unpaid earnings, especially when it means taking on a giant.

But I calmly tell the story of the elephant and the little mouse: one day, the elephant found himself with a thorn in his foot, and everyone fled through the forest, afraid of being crushed by the great beast. Only a Little Calabrian Mouse stopped. He was armed not with courage, but simply with common sense, and he pulled the thorn from the elephant's foot, though not before extracting a promise.

A promise that the elephant would carry people on his shoulders, offering protection and trust: everything that is still missing.

Ciao Jeff