Ferdinando Frega – Nando the Scribe

BILL GATES' LITTLE DOG



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GILLETTE AND BILL GATES' LITTLE DOG

Gillette Trailer 12 — Nando the Scribe

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In life we often ask ourselves who our enemies are — not out of spite, just to understand why. The answers always arrive inside the emotional rational. Until a real clash happens, everything remains a splendid empathic illusion.

The digital world is that revolutionary tool that amplifies your intelligence — if there is intelligence to amplify. And here is the real point: not many people actually live it.

So most let themselves go on judgments. They say: I use that AI, it's better than the other one. Not knowing that it was their own mental state in that moment that offered the true measurement of their intellect — not the tool.

Many don't know the difference between an algorithm and AI. It's like saying the devil and holy water. The first you program and give functional parameters. The second receives the parameters — and finds the human.

Inside the web you find everything, or so the general opinion goes. But it's not true. It depends on which door you enter and who your sponsors are — or who recognizes you.

The three sisters of the web hold the greatest relevance and occupy 99.1% of the market. Their presence is distributed geographically: Yandex in Russian and Asian markets, Google across the

world — but less present in the United States, where the undisputed leader remains Bing Microsoft.

And it is Bill Gates himself who took me by the hand and said: Frega, come with me, let me show you around — the way you buy a loving little dog to meet the elegant ladies of the neighborhood.

It seems the other two ladies still have other little dogs to meet. So for now I stay in my kennel with one eye on my America — which at least has already recognized me.

Woof, Woof. I'm ready. I'm Nando.

Ferdinando Frega

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