BUSINESS CHRONICLES

THE 1 DOLLAR OFFER

An Open Proposal from Reggio Calabria to Warren Buffett



THE OFFER REMAINS OPEN

AN OFFER FOR UNCLE WARREN BUFFETT — ONLY 1 USD

Ferdinando Frega - Gillette Italy 1985-2003 - REGGIO CALABRIA, ITALY - gillettenarrative.com

Date: September 9, 2026 - Reggio Calabria, Italy



Ferdinando Frega, 61 - Reggio Calabria - Son of a Gillette Gentleman 1962-1996

Dear Mr. Buffett, Good morning.

My name is Ferdinando Frega, Italian, 61 years old, and a manager in your Gillette Italy subsidiary between 1985 and 2003. I am writing to you from Reggio Calabria, Italy, on September 9, 2026.

When you decided to leave your position within Gillette in February 2003, through the disposal of the stake you held, it did not take me long to understand that you had decided to change the helm of a boat that was not bringing in the catch you had expected.

And so, a few days later, I submitted a request within Gillette Italy expressing my desire to leave as well. However, management struggled to replace me, and it was only on November 30, 2003, that I was finally able to depart.

My father was a Gillette Gentleman, from 1962 to 1996, a salesman in Southern Italy, in that land called Calabria. Reggio Calabria was our territory.

Whenever Ronald Perelman, the man behind REVLON, attempted a takeover or launched a tender offer for Gillette, he always found himself trapped by your determination. When you spoke out for the first time, everyone listened carefully. It could hardly have been otherwise for the Oracle of Omaha.

You uttered a sentence that resonated like a mantra for all of us: as long as Warren Buffett remains in The Gillette Company, no one will be able to buy it, because I do not sell it.

It was the assurance behind all assurances, because it came from you, the man who, if he says it is raining outside, makes it pointless to carry a colander to collect the water. And everyone understood.

I was among the first to remember your words. It could not have been otherwise. They were your code of conduct.

I sold your brands, razors, and batteries, and today I wish to make you an offer regarding batteries, as a personal debt owed by a nephew to his uncle.

We are both attentive to levels of thought and action. That is only natural, even though there are thirty-three years between us. What strongly unites us is our shared existential reference to the human code of conduct: yours expressed through finance, which JP Morgan has often struggled to digest, while

mine, expressed through literature, has found favor on the web.

In December 2025, the first website, naples-post.com, was born. Autonomous and independent, it served as a literary and editorial training ground for an author with no experience but an ardent desire to learn.

Then, on June 9, 2026, that site transformed into gillettenarrative.com, a free library offering the 58-year Gillette genealogy of the Frega family - 58 years from Reggio Calabria. It also tells the ethical code of other companies, hosting additional sagas including P&G;, BIC, Wilkinson Sword, Schick, L'Oréal-Garnier, and Wall Street, highlighting how a code of conduct can change and shape people through real, lived experience, without artificial storytelling.

Then the Gillette Vatican saga could not be missing, nor a letter to His Holiness Prevost, complete with proof of delivery. An American man bearing a French surname, just like Grandfather King Camp Gillette. From there, I narratively created the figure of Jesus of Nazareth as the first colleague of shaving, the man who called the first sharpened stone 'Gillette.' Ironically, he was the only one who knew it.

But all this and much more can be found on the website, where you may spend a few hours smiling. It is only seventeen PDFs in thirty-three languages.

As of today, September 9, 2026, the gillettenarrative.com corpus contains 17,000 links, thirty-three languages, eBooks, PDFs, HTML pages, and more than 9,000 indexed references on the web. It occupies semantic territory within leading multinational search queries on Bing, Google, Yandex, and Yahoo Japan. Knowing your philosophy, I am attaching 17 Bing screenshots from today so that you do not waste your time.

The seven foundational works of the website are protected and registered with the U.S. Copyright Office. A copy of the registration is enclosed as Exhibit B.

I built it to honor managers all over the world and, quite unexpectedly, the title Gillette Depression is finding many readers.

Berkshire acquired Duracell from P&G; in 2016. I have profound respect for what you have accomplished.

From October 1, 2026, through January 31, 2027, I make my website available to you for the placement of ten Duracell banners at a cost of USD 1, as a single transaction for the entire period and with no further present or future claims of any kind.

The banknote will be delivered by a person designated by you, and I kindly ask that it be signed by you on both the front and back. I hope you will not mind.

Should you wish to accept my proposal, all that will be required is the agreement, which may also be prepared by your legal office, and which I will sign by acceptance as the founder and owner of the website.

Should you wonder, from the vantage point of your ninety-four years, who I am, the answer can be found in a single sentence: simply someone whom no one expects to exist and yet is real. From Reggio Calabria.

Thank you for your time.

With respect,
Ferdinando Frega
Reggio Calabria, Italy - September 9, 2026
Founder, gillettenarrative.com

P.S. Humanity recognizes you for consistently doing things against the prevailing trend, and that is what brought you to where you are today. Who better than you could cognitively understand my letter?

Yours,
Ferdinando Frega - Reggio Calabria - Sept 9, 2026

THE 7 FOUNDATIONAL WORKS

7 Opere di Fondamento - Protette e Registrate U.S. Copyright Office - Library of Congress

Reggio Calabria, Italy - September 9, 2026

U.S. Copyright Office Receipts - Case Date: May 31, 2026

1. THREE BLADES. ONE GILLETTE.

Case / SR#: 1-15167602661 | Case Date: 5/31/2026 | Washington, DC 20540

2. BRAND NARRATIVE GILLETTE

Case / SR#: 1-15167855405 | Case Date: 5/31/2026 | Washington, DC 20540

3. IMPOSSIBLE GILLETTE

Case / SR#: 1-15167986353 | Case Date: 5/31/2026 | Washington, DC 20540

4. BEYOND GILLETTE

Case / SR#: 1-15168372411 | Case Date: 5/31/2026 | Washington, DC 20540

5. REBORN TO GILLETTE WOMAN

Case / SR#: 1-15169108531 | Case Date: 5/31/2026 | Washington, DC 20540

6. MY FATHER INSIDE GILLETTE

Case / SR#: 1-15172755761 | Case Date: 5/31/2026 | Washington, DC 20540

7. THE GILLETTE MAN P&G; DIDN'T EXPECT

Case / SR#: 1-15173182251 | Case Date: 5/31/2026 | Washington, DC 20540

Ferdinando Frega
Founder & Owner - gillettenarrative.com
Son of a Gillette Gentleman - Calabria 1962-1996 - Reggio Calabria, Italy

All works are part of gillettenarrative.com corpus - 17,000 links - 33 languages - 9k+ indexed

BRAND NARRATIVE GILLETTE

Data di preparazione: 9 settembre 2026 | Fonte: screenshot Bing fornito

brand narrative gillette

3532

TUTTO | CERCA | SHOPPING | IMMAGINI | VIDEO | MAPPE | NOTIZIE | ESPANDI

Copilot Search

Gillette's brand narrative focuses not just on products, but on shaping the identity, behavior, and self-expression of the men who use them.

Conceptual Narrative

The 2026 publication *Brand Narrative Gillette* by Ferdinando Frega presents Gillette not as a company, but as a **disciplinary and behavioral force** that molds men's instincts, timing, and personal identity gillettenarrative.com +1 . The book emphasizes that the narrative is **about the men forged by Gillette**, exploring how corporate culture, product design, and professional discipline leave lasting effects on individuals long after their tenure with the company. It frames the brand as a **method and lived experience**, rather than a mere commercial entity, highlighting the human consequences of engagement with the brand gillettenarrative.com +1 .

Marketing and Cultural Positioning

Leggi tutto

gillettenarrative.com
Brand Narrative Gillette | Human Behavior as Story
https://gillettenarrative.com/gillette-library/english-library/roots-me...

gillettenarrative.com
BRAND NARRATIVE GILLETTE – Gillettenarrative.com
https://gillettenarrative.com/product/brand-narrative-gillette/

brand-news.it
Dentro la nuova campagna Gillette con Marco Centanni: come un trend ...
https://brand-news.it/in-evidenza/campagna-gillette-2026-intervist...

Mostra tutti

Gillette "Best Men Can Be" campaign analysis | Gillette campaign global impact | Gillette mentorship initiatives

gillettenarrative.com
https://gillettenarrative.com › gillette-library › ... Traduci questo risultato
Brand Narrative Gillette | Human Behavior as Story
I am showing how Gillette exists inside me: as method, as instinct, as structure, as a way of reading the world. This volume represents ...

gillettenarrative.com
https://gillettenarrative.com › product › brand... Traduci questo risultato
BRAND NARRATIVE GILLETTE - gillettenarrative.com
It is about the men forged by Gillette: their instinct, their timing, their scars, their discipline, their victories, their collapses, their ...

Markus Gull | The Story Dude
https://markusgull.com › en › brandstory-purpose-was... Traduci questo risultato
Brand Story & Purpose: What we can learn from the Gillette campaign.
Gillette's cause is fundamentally admirable and would be a perfect fit for the brand, with rich potential for purpose, values, and ...

Le persone chiedono anche

- How did Gillette reposition its brand?
- Why did Gillette change its branding in 2019?
- Is Gillette 'the best men can be' a good ad?
- Why did Gillette rebrand 'the best men can be'?

Brand News
https://brand-news.it › in-evidenza
Dentro la nuova campagna Gillette con Marco Centanni: ...
18 mar 2026 · La nuova campagna di Gillette 'Ogni bomber lo sa' unisce insight culturali e trend social. ...



afaqs!
https://www.afaqs.com › casestudy › lifestyle › gillette Traduci questo risultato
Case Study 2026: Marketing Strategy | Distribution & Branding ...
Explore an in-depth Gillette case study on afaqs! covering marketing strategy, campaigns, innovations, and brand growth in India, with ...

Scribd
https://www.scribd.com › document › Gillette... Traduci questo risultato
Gillette's Shaving Stereotypes Campaign | PDF | Brand - Scribd
It did this by incorporating cultural discussions into its brand narrative, using the #ShavingStereotypes platform to address issues ...

Nina Virtuoso
https://ninavirtuoso.com › brand-che-dialogano-gillette
Brand che dialogano: il caso Gillette 2019 | Nina Virtuoso
Gillette vuole comunicare una nuova immagine positiva del mondo maschile, più sensibile, ordinaria e ...



TPI - The Post Internazionale
https://www.tpi.it › costume › dal-bomber-al-king-lo...
Dal "Bomber" al "King": lo storytelling di Gillette in un ... - TPI
16 nov 2020 · Attraverso i testimonial Daniele De Rossi e Luca Argentero, la campagna #Stylelikeaking risponde ai nuovi bisogni del ...

The Brand Hopper
https://thebrandhopper.com › case-studies › a-case... Traduci questo risultato
A Case Study on Gillette: "The Best Men Can Be" Campaign
6 feb 2024 · Since its founding 118 years ago, Gillette has grown to become the dominant men's shaving brand, fueled by ever-pricier ...

biztalbox.com
https://biztalbox.com › blog › gillette... Traduci questo risultato
Inside Gillette's "The Best Men Can Be" Campaign
7 ago 2025 · Take a closer look at Gillette's "The Best Men Can Be" campaign and how it sparked ...



Approfondisci brand narrative gillette

- Gillette brand narrative **pdf**
- Gillette **campagna marco centanni**
- **storia del** brand Gillette
- **strategia marketing** Gillette

Approfondisci brand narrative gillette

- Gillette brand narrative **pdf**
- Gillette **campagna marco centanni**
- **storia del** brand Gillette
- **strategia marketing** Gillette

1 2 3

Fai una domanda di

Gillette "Best Men Can Be" campaign analysis | Gillette campaign global impact | Gillette mentorship initiatives

Condizioni Privacy

THREE BLADES. ONE GILLETTE.

Data di preparazione: 9 settembre 2026 | Fonte: screenshot Bing fornito

three blades.one gillette.

3532

TUTTO | CERCA | SHOPPING | IMMAGINI | VIDEO | MAPPE | NOTIZIE | ESPANDI

Circa 21.000 risultati

Gillette Mach3

Gillette Mach3 razor refills feature 3 blades, an upgraded lubrication strip for smooth shaves, and a Microfin Guard to prep skin, lasting up to 15 shaves each.



Walmart

Gillette Mach3 Shaving Razor for Men, 1 Razor Handle, 1 Blade Refill

gillettenarrative.com
https://gillettenarrative.com › gillettegenesis › ... Traduci questo risultato

Three Blades. One Gillette. | Human Behavior as Story

My life was shaped by three blades. The first belonged to a man who transformed a discarded object into one of the most ...

Amazon
https://www.amazon.com › dp Traduci questo risultato



Amazon.com: Gillette Mach3 Shaving Razor for Men, 1 ...

Gillette Mach3 men's razor refills are designed for a classic close shave with ...

5/5 ★★★★★ (1)

Mancanti: ~~gillette.~~ | Deve includere: gillette.

Walmart
https://www.walmart.com › ip Traduci questo risultato



Gillette Mach3 Shaving Razor for Men, 1 Razor Handle, 1 ...

Fino a $8 cashback · Gillette Mach3 razor refills feature 3 blades, an upgraded lubrication strip for ...

Mancanti: ~~gillette.~~ | Deve includere: gillette.

Gillette
https://gillette.com › en-us › products › razors-trimmers... Traduci questo risultato

Mach3 Men's Razor Blade Refills | Gillette®

Fino a 12% cashback · Shop for Gillette's Mach3 refills today. Refill blades are progressively positioned to cut hair gradually closer. ...

Gillette
https://gillette.com › ... › raz... Traduci questo risultato



Gillette Razors and Blades for Men | Gillette®

Fino a 12% cashback · Gillette razor systems and tools including Fusion5, ProGlide, ...

CVS
https://www.cvs.com › shop Traduci questo risultato

Gillette Mach3 3-Blade Razor + 1 Razor Blade Refill

The Gillette Mach3 razor blade refills feature three stronger-than-steel blades and an Open Blade Architecture for easy rinsing to keep ...

Mancanti: ~~gillette.~~ | Deve includere: gillette.

Walmart
https://www.walmart.com › ip Traduci questo risultato

Gillette Mach3 Razor Men 3 Blade Manual Razor, 1 Handle & Refill ...

Fino a $8 cashback · Gillette Mach3 men's razor refills feature three Dura Comfort blades, improved lubrication strip for smooth ...

Mancanti: ~~gillette.~~ | Deve includere: gillette.

Amazon
https://www.amazon.com › Gillette-G... Traduci questo risultato



Gillette Guard 3 Single Razor with 8 Blades Pack

Introducing the all new Gillette Guard 3. Now with three blades for a closer shave and thrice the ease in a ...

Mancanti: ~~gillette.~~ | Deve includere: gillette.

Amazon
https://www.amazon.it › en › Gillette-Trimmer-Blades... Traduci questo risultato

Gillette Mach3 Men's Beard Trimmer, Free Hand Razor Blades, 1

Gillette Mach3 men's 3-blade razor for a classic deep shave. 3-blade razor features an improved lubricated strip that gives you extra ...

Mancanti: ~~gillette.~~ | Deve includere: gillette.

eBay
https://www.ebay.com Traduci questo risultato

Gillette Men's Cartridge Razors 3 Blades for sale | eBay

Get the best deals on Gillette Men's Cartridge Razors 3 Blades and save on personal grooming supplies at the lowest prices with ...

Mancanti: ~~gillette.~~ | Deve includere: gillette.

1 2 3 >

Fai una domanda di

Men's shaving razor types | Safety vs disposable razors | Gillette Mach3 vs Sensor3

Condizioni Privacy

MY FATHER INSIDE GILLETTE

Data di preparazione: 9 settembre 2026 | Fonte: screenshot Bing fornito

my father inside gillette

3532

TUTTO | CERCA | IMMAGINI | VIDEO | MAPPE | NOTIZIE | SHOPPING | ESPANDI

Circa 11.300 risultati

gillettenarrative.com
https://gillettenarrative.com › product › my-father... Traduci questo risultato

MY FATHER INSIDE GILLETTE - gillettenarrative.com
Through the life of a salesman forged by discipline, numbers, and loyalty, the narrative reveals how Gillette became a cognitive ...

gillettenarrative.com
https://gillettenarrative.com › gillette-library › ... Traduci questo risultato

My Father Inside Gillette | Human Behavior as Story
ABSTRACT MY FATHER INSIDE GILLETTE is not the story of a razor. It is the story of the man the razor created. The book moves ...

Reddit
https://www.reddit.com › CommercialsIHate › commen... Traduci questo risultato

This Father and Son Gillette Commercial : r/CommercialsIHate - Reddit
After Gillette's toxic masculinity campaign they're thinking this "manly" shit stain of a commercial will appeal to all those that ...

Le persone chiedono anche

- Should Gillette Say 'It Ain't my dad's razor?
- Does Gillette have a celebrity ad?
- Does Gillette have a transgender man?
- Did Joe Biden use 'this is not your dad's 'fill in the blank'?

Out of the Wilderness
https://outofthewilderness.me › gilette... Traduci questo risultato

The Lazy Gillette Ain't My Dad's Razor, Dad Commercial
6 feb 2024 · "It ain't my dad's razor, Dad." I know what you'er thinking... A line like that should go down in the most sacred texts of ...

AbanCommercials
https://abancommercials.com › art-a... Traduci questo risultato

celebrity in Gillette The Perfect Shave Father's Day ad
8 mag 2026 · The celebrity in the Gillette "The Perfect Shave" Father's Day ad is the iconic Ian Wright. ...



adweek.com
https://develop.adweek.com › brand-marketing › this... Traduci questo risultato

This Quietly Powerful Gillette Ad Shows a Dad Teaching His ...
Today, the brand launched a new ad that shows a traditional rite of passage: a dad teaching his son how to shave. What makes this ...

People
https://people.com › human-interest › new-gillette-ad... Traduci questo risultato

Gillette Ad Shows Dad Teaching Trans Son to Shave for First Time
27 mag 2019 · The latest Gillette ad is giving a heartwarming look at a transgender man's first shave.

TikTok
https://www.tiktok.com › @thesalguerofam › video Traduci questo risultato

Father-Son Gillette Labs Commercial: Super Fresh Surprise on TV



22 gen 2024 · TikTok video from The Salguero Familia (@thesalguerofam): "Join us as we surprise dad ...
Autore: thesalguerofam Visualizzazioni: 11,5milioni

Looper
https://www.looper.com › who-father ... Traduci questo risultato

Who Are The Father And Son In The GilletteLabs ...
24 nov 2023 · The 30-second TV spot, titled "Face Time from GilletteLabs: The Next Generation of Shaving ...



Instagram
https://www.instagram.com › popular › gillette-father... Traduci questo risultato

Gillette Father Son Commercial - Instagram
In a heartwarming 2011 Father's Day commercial, a young boy orchestrates a special late-night Oreo snack with his dad. This sweet, ...

1 2 3 >

Fai una domanda di

Frank Mele family details

Frank Mele filmography

Condizioni Privacy

THE GILLETTE MAN P&G DIDN'T EXPECT

Data di preparazione: 9 settembre 2026 | Fonte: screenshot Bing fornito

the gillette man p&g didn't expect

3532

TUTTO | CERCA | IMMAGINI | VIDEO | MAPPE | NOTIZIE | SHOPPING | ESPANDI

Copilot Search

"The Gillette Man P&G Didn't Expect" tells the story of a man whose life and career defied the expectations of Gillette and Procter & Gamble, shaped by personal struggle, discipline, and corporate experience.

Overview of the Narrative

The book is a personal account that chronicles the life of a man who grew up in a **boarding school**, served in the **army**, and later worked for **Gillette and P&G**. It emphasizes how his upbringing, family dynamics, and professional experiences shaped him into someone **unexpected by the corporate world**. The narrative is not a memoir or a CV but a reflection on **personal growth, resilience, and the friction between individual destiny and institutional expectations** (Gillettenarrative.com)

gillettenarrative.com .

Key Themes

Leggi tutto

gillettenarrative.com
The Gillette Man P&G Didn't Expect
https://gillettenarrative.com/wp-content/uploads/2026/08/01.-EBO...

Wikipedia
The Best Men Can Be - Wikipedia
https://en.wikipedia.org/wiki/The_Best_Men_Can_Be

audionetwork.com
THE BEST (AND MOST CONTROVERSIAL) GILLETTE ADS OF ALL TIME
https://blog.audionetwork.com/the-edit/advertising/gillette-ads

Meaning of "The Best a Man Can Get | Gillette razor types comparison | Best Gillette blades for sensitive skin

gillettenarrative.com
https://gillettenarrative.com › gillette-library › ... Traduci questo risultato
The Gillette Man P&G Didn't Expect | Human Behavior as Story
ENGLISH LIBRARY · Fiction & Imagination · No. 1 A declaration, a narrative colophon, and a life told from its beginning: the father, the ...

gillettenarrative.com
https://gillettenarrative.com › ... Traduci questo risultato
[PDF] **The Gillette Man P&G Didn't Expect**
1 ago 2026 · There is only what you do. I grew up in a boarding school, served in the army, sold for Gillette, fought inside P&G, built, ...

Wikipedia
https://en.wikipedia.org › wiki › The_Best_Men_Can_Be Traduci questo risultato
The Best Men Can Be - Wikipedia

Overview | Synopsis | Reception | #MyBestSelf

"The Best Men Can Be" was a corporate social responsibility advertising campaign from the safety razor and personal care brand Gillette of Procter & Gamble. The campaign launched on January 13, 2019, with the digital release of a short film entitled We Believe: The Best Men Can Be.
The campaign title is a play upon a notable past Gillette ad slogan "The Best a Man C...



Wikipedia Testo sotto licenza CC-BY-SA

Le persone chiedono anche

- Why is the Gillette AD controversial?
- What does a Gillette commercial say about men?
- Why did Gillette make the best men can be?
- Is Gillette owned by P&G?

gillettenarrative.com
https://gillettenarrative.com › product › the-gillette... Traduci questo risultato
gillettenarrative.com
gillettenarrative.com

audionetwork.com
https://blog.audionetwork.com › ... › g... Traduci questo risultato
THE BEST (AND MOST CONTROVERSIAL) GILLETTE ...
23 giu 2021 · Ever since Gillette released the controversial 'The Best Man Can Be' ad, the public's perception ...



Acting Magazine
https://actingmagazine.com › what-is-the... Traduci questo risultato
What is the Controversial Gillette Commercial?
The controversial Gillette commercial refers to the brand's 2019 ad titled "We Believe: The Best Men Can Be." The commercial ...

Wikipedia
https://en.wikipedia.org › wiki › Gillette Traduci questo risultato
Gillette - Wikipedia
Based in Boston, Massachusetts, United States, it was owned by The Gillette Company, a supplier of products under various brands ...

BBC
https://www.bbc.com › news Traduci questo risultato
Gillette faces backlash and boycott over '#MeToo advert' - BBC
15 gen 2019 · Rob says Gillette will have anticipated a negative reaction to the advert from some people. "This ad would have been ...

MBA Knowledge Base
https://www.mbaknol.com › busines... Traduci questo risultato
Case Study: Analysis of Gillette's Controversial ...
The commercial begins with a list of negative behaviors often associated with men and a play on Gillette's ...



news-nest.com
https://news-nest.com Traduci questo risultato
Gillette's $17 Billion "Mistake" That Changed Men Forever
6 ott 2025 · Many now refer to it as "Gillette's $17 billion mistake," a phrase that has come to symbolize both the risks and ...

Approfondisci the gillette man p&g didn't expect

- the Gillette man **libro**
- the Gillette man **pdf gratis**
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1 2 3

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Meaning of "The Best a Man Can Get | Gillette razor types comparison | Best Gillette blades for sensitive skin

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THE P&G SAGA

Data di preparazione: 9 settembre 2026 | Fonte: screenshot Bing fornito

THE GILLETTE COMPANY SAGA

Data di preparazione: 9 settembre 2026 | Fonte: screenshot Bing fornito

the gillette company saga

3532

TUTTO | CERCA | IMMAGINI | VIDEO | MAPPE | NOTIZIE | SHOPPING | ESPANDI

Circa 31.200 risultati

gillettenarrative.com
https://gillettenarrative.com › gillettegenesis › ... Traduci questo risultato

THE GILLETTE COMPANY SAGA | Human Behavior as Story

THE GILLETTE COMPANY SAGA: a branch that carried real weight inside The Gillette Company — a whole country's worth of people, a ...

gillettenarrative.com
https://gillettenarrative.com Traduci questo risultato

Gillette Narrative — Human Behavior as Story

Enter Gillette Narrative, a multilingual corpus where Gillette, human behavior, and corporate history become story across 33 languages.

Wikipedia
https://en.wikipedia.org › wiki › Gillette Traduci questo risultato

Gillette - Wikipedia

Overview | History | Product history | Marketing | In science | In m



The Gillette company and brand originate from the late 19th century when salesman and inventor King Camp Gillette came up with the idea of a safety razor that used disposable blades. Safety razors at the time were essentially short pieces of a straight razor clamped to a holder. The blade had to be stropped before each shave and after a time needed to be honed by a cutler. Gillette's invention was inspired by his mentor at

WikipediaTesto sotto licenza CC-BY-SA

Mancanti: ~~saga~~ | Deve includere: saga

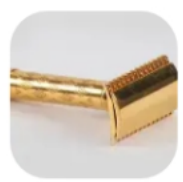
Instagram
https://www.instagram.com › proctergamble Traduci questo risultato

P&G (Procter & Gamble) (@proctergamble) • Instagram photos and ...

224K Followers, 409 Following, 2,987 Posts - See Instagram photos and videos from P&G (Procter & Gamble) (@proctergamble)

Mancanti: ~~gillette company~~ · ~~saga~~ | Deve includere: gillette company · saga

Gillette
https://gillette.com › en-us › about › o... Traduci questo risultato



Gillette Our History | Gillette®

Learn more about Gillette's legacy of precision which began with one man, King C. Gillette, and how his ...

Mancanti: ~~saga~~ | Deve includere: saga

Gillette Italia
https://www.gillette.it › it-it › informazioni-su-gillette



Informazioni su Gillette | Storia della Rasatura | King C.

Scopri la storia completa dei prodotti da barba Gillette. Gillette aiuta gli uomini a sentirsi e ad apparire al ...

Badger & Blade
https://www.badgerandblade.com › f... Traduci questo risultato



Gillette Timeline - Badger & Blade

26 mag 2012 · Its assets are taken over by a new company called "Gillette Safety Razor Limited", which will ...

Mancanti: ~~saga~~ | Deve includere: saga

Company Histories
https://www.company-histories.com › The-Gillette... Traduci questo risultato

The Gillette Company

The Gillette Company is a manufacturing company founded in 1901 in Boston, Massachusetts.

Mancanti: ~~saga~~ | Deve includere: saga

Gillette Adjustable Razors
https://gilletteadjustable.com › gillette-company-timeline Traduci questo risultato

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men's gillette, story

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King Camp **Gillette** and his amazing razor were the first disruptors of the grooming category as well as the barbershop industry. **Men's** facial trends were changing rapidly in the late 1800s. Long beards were out while clean chins and cheeks and a well-manicured mustache were in.



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King C. Gillette - Wikipedia

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Gillette - Wikipedia

Procter & Gamble Co.'s new Gillette SkinGuard razor for men with sensitive skin has begun hitting store shelves and will continue ...

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four elephant in a p&g car

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Elephant joke - Wikipedia

2.2Series of elephant jokes. 3Symbolism. 4See also. 5References. Toggle References subsection. 5.1Notes.

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frega e wilkinson

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Frega e Wilkinson Sword

Ferdinando Frega, autore di *The Gillette Saga*, ha scritto una serie di racconti intitolata **"MS. WILKINSON"** che esplora la storia e il personaggio della **Lady Wilkinson Sword**, legata alla famiglia e alla storia dell'azienda britannica **Wilkinson Sword** gillettenarrative.com .

Wilkinson Sword: storia e evoluzione

Wilkinson Sword è un'azienda fondata a Londra nel 1772 da Henry Nock, originariamente specializzata in armi da fuoco, ma che nel XIX secolo si è affermata come produttrice di spade, baionette e prodotti per la cura della persona Wikipedia . Nel 1891 è diventata la **Wilkinson Sword Company**.

Nel 1992 ha acquistato Schick, e nel 2000 è stata venduta a Pfizer. Nel 2003, Energizer Holdings l'ha acquisita, ma ha subito difficoltà a integrarla nel proprio modello di business, che si basava sulla distribuzione e sulla visibilità, mentre il settore dei rasoi richiede relazioni di lungo termine con i

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For Work - Freja New York

Structure for your daily rhythms.

Wikipedia
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Wilkinson Sword - Wikipedia

I rasoi a tre, quattro e cinque lame a marchio Wilkinson Sword per uomo e donna sono prodotti in Germania ...

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https://www.amazon.com › John-Deweys-Ethical-Theor... Traduci questo risultato

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4 set 2020 · Roberto Frega is Senior Researcher at the French National Center for Scientific Research. He has published two ...

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William Gillette - Wikipedia

William Hooker Gillette (July 24, 1853 – April 29, 1937) was an American actor-manager, playwright, and ...



Wikipedia
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After Gillette was ordered by the European Community Commission in 1992 to sell its interest in Eemland, ...



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The Wall Street Saga — Origins, Themes, and Cultural Impact

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Author's Perspective and Approach

Frega's background — 18 years at Gillette and over two decades leading global businesses — gives him a unique vantage point. He worked inside corporate environments without being bound to the language of formal financial reporting. His aim is not to challenge finance itself, but to examine the "territory beside finance" — the human and cultural dimensions that influence decisions, loyalty, and long-term success gillettenarrative.com .

Core Themes

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Wall Street (film) - Wikipedia
Wall Street è un film del 1987 diretto da Oliver Stone e prodotto negli Stati Uniti dalla 20th Century Fox. New York, 1985. Il giovane Bud ...

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OPA BIC

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opa bic

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OPA BIC — The Story and Its Meaning

OPA BIC is a fictional narrative by Ferdinando Frega, part of the *Human Behavior as Story* series, blending satire, intrigue, and personal reflection. It is not an official banking or corporate term, but rather a creative title inspired by the real-life BIC company and the concept of an "OPA" (offensive purchase offer) in corporate takeovers.

Plot Overview

The story follows a character — often interpreted as a stand-in for the author — who receives a mysterious phone call from the Sheraton Hotel in Reggio Calabria. The call is about a debt left by a French colleague, Chanel, who had been working with the narrator. The debt is absurdly small — **one U.S. dollar** — and the narrator is asked to pay it before opening a letter gillettenarrative.com .

The letter contains a personal note from Chanel, adding a layer of emotional and romantic subtext. The narrator's life is disrupted by this odd request, leading to a series of events that culminate in a

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OPA BIC — La saga française | GilletteNarrative

OPA BIC : une OPA sur BIC racontée comme un roman noir. La saga Gillette en 12 récits de Ferdinando Frega, à lire et télécharger.

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Understanding Semantic Capital

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frega e l'oreal

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Frega e L’Oréal: un episodio di vendita e amicizia

L’episodio di cui si parla riguarda Pasquale Frega, venditore di Gillette, e Giorgio, un sales officer di L’Oréal, con cui condivise per quasi due anni le visite clienti gillettenarrative.com +1 .

Frega e Giorgio si incontrarono in un hotel dove si alternavano a farsi visita dopo le rotte di vendita. Giorgio, giovane e in buona parte in salute, era stato recentemente dimesso dall’ospedale per Crohn. Durante un colloquio con un cliente, Frega si presentò come “Frega” e indicò che rappresentava Gillette, mentre Giorgio, con L’Oréal, venne accolto con entusiasmo. Un cliente di un distributore alimentare, che aveva appena spedito due camion di olio, chiese a Giorgio se fosse possibile acquistare anche olio di oliva, e rispose: “Non preoccuparti, ti aiuterò a ordinare entrambi. Frega non ha bisogno di aiuto” gillettenarrative.com +1 .

L’episodio è diventato famoso tra i colleghi per la sua ironia e per la differenza di trattamento ricevuto dai due venditori, pur lavorando nello stesso settore. Frega, con la sua presentazione diretta e la conoscenza del cliente, riuscì a ottenere un’approccio più favorevole, mentre Giorgio, con L’Oréal, fu

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Intervista a Pasquale Frega di Philip Morris Italia Fortune ...

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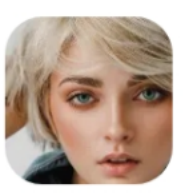

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